



GRC 2020 VIRTUAL ANNUAL MEETING & EXPO

Exhibit & Sponsorship Opportunities

October 18-23, 2020

grc2020.mygeoenergynow.org

#GRCAM2020

HAVE QUESTIONS OR NEED HELP CREATING YOUR PRESENCE?

Contact Dana Groves, Industry Relations Manager | dgroves@geothermal.org | Phone +1.856.642.4434



Become an Exhibitor at the **must-attend** event for the geothermal industry and seamlessly connect with attendees and industry leaders...all online, from the comfort of your home or office.

Whether you're a first-time sponsor or an experienced exhibitor, this Prospectus will help get you started by providing tangible benefits designed to assist you in developing new contacts, generating leads and achieving your marketing and sales objectives.



Corporate Members receive a 15% discount off published prices

Policy Committee Members receive a 25% discount off published prices

Non-profit organizations, government agencies, national laboratories and universities take 28% off published Silver Level price

EXHIBIT & SPONSORSHIP LEVELS

As a 2020 GRC Virtual Exhibitor, you automatically become an Annual Meeting Sponsor and Partner. That means you'll receive all the amazing benefits included in the corresponding comprehensive package.

	DIAMOND \$15,000	PLATINUM \$11,200	GOLD \$6,450	SILVER \$4,300	BRONZE \$1,800	CONTRIBUTOR \$1,000
Virtual Exhibit Booth – Your booth will include the following: • Logo, themed graphics, graphic panels that may be used for downloads and social media links. <i>Floor plan & details on page 3</i>	Premium inner or outer corner location	Premium inner or outer corner location	10' x 20' Premium end-of-aisle or inline location	10' x 10' Corner or inline location	10' x 10' Inline location selected by the GRC	
Virtual Booth Enhancements • Option to house an embedded video (YouTube or Vimeo) and a personal link for hosting one-on-one conversations and/or sessions (Zoom or comparable platform) <i>Details on page 3</i>	✓	✓	✓	✓		
5-minute speaking opportunity at the onset of the Opening Session or Keynote Address	✓					
Host a 20-minute Mini-Satellite Educational Breakout Session \$1500 Value!	✓					
Opening Session or International Session Sponsorship \$2500 Value!	✓	✓				
Post-event Custom Dedicated Email Blast Sent to all Annual Meeting Registrants \$1500 Value!	✓	✓				
Private Satellite Breakout Room for your exclusive use during live programming hours	✓	✓				
Networking Session Sponsor – Hosted 'Table' at all six (6) Nightly Networking Receptions	✓	✓	✓			
SPONSOR CHOICE! Choose from any available Pre-Meeting Workshop, Field Trip or Technical Session \$2,500 Value! Many choices are exclusive – <i>Act Quickly</i>	✓	✓	✓	✓		
Total Complimentary Conference Registrations	10	8	6	3		
Total Complimentary Exhibit Hall Only Registrations	5	4	3	3	3	
Complimentary GRC 2021 Advertising – Use your credits to build a custom advertising program. You may choose from: GRC Bulletin, GRC Website ads, GRC Blog page ads, or Weekly Roundup Emails	\$2,500 Credit	\$2,000 Credit	\$1,500 Credit	\$1,000 Credit		
Student Engagement Sponsor Recognition on all student related activities & events. (Amount of sponsorship allocated toward Student engagement at the Annual Meeting)	\$500	\$350	\$200	\$100		
Literature (PDF) Included in Virtual Meeting Bag delivered to all attendees	✓	✓	✓	✓		
Inclusion in the post-meeting Exhibitor Highlights email sent to all attendees	✓	✓	✓	✓	✓	
Annual Meeting Logo Package – Includes Recognition on the Annual Meeting Website, Digital Meeting Platform & selective Annual Meeting related emails.	✓	✓	✓	✓	✓	✓

Create Your Virtual Presence!

CUSTOM SPONSORSHIP OPTIONS

Many of these options are already included in our comprehensive Level packages. You may stay with your Level package (as-is) or customize it by adding or switching-out options. This allows you to create a CUSTOM presence that specifically fits your budget, meets your needs and addresses your goals!

LEARNING FOCUSED SPONSORSHIPS

Opening Session or International Session Sponsor\$2,500
(Included in the Platinum and Diamond Levels)

Multiple Sponsors welcome.

- Verbal recognition and custom branded digital graphics display prior to and at the start of Session
- Logo and recognition on Annual Meeting digital program schedule, on the virtual meeting platform, and in any social messaging promoting the Session
- Sponsor recognition on the Session's landing page, available to attendees up to 90 days post-conference
- Annual Meeting Logo Package – Includes Recognition on the 2020 Annual Meeting Website, Digital Meeting Platform & selective Annual Meeting related emails. *(Contributor Level Benefits)*

Technical Session Sponsor\$2,500
(This option is included in the Silver, Gold, Platinum and Diamond Levels)

Add a Subsequent Session\$1,500/ea.

Limited to one (1) Exclusive Sponsor per Technical Session. This is a first-come, first-serve opportunity.

- Verbal recognition and custom branded digital graphics display prior to and at the start of Session
- Logo and recognition on Annual Meeting digital program schedule, on the virtual meeting platform, and in any social messaging promoting the Session
- Sponsor recognition on the Session's landing page, available to attendees up to 90 days post-conference
- Annual Meeting Logo Package – Includes Recognition on the 2020 Annual Meeting Website, Digital Meeting Platform & selective Annual Meeting related emails. *(Contributor Level Benefits)*

Pre-Meeting Workshop Sponsor \$2,000
(This option is included in the Silver, Gold, Platinum and Diamond Levels)

Limited to four (4) Sponsors per Workshop

- Verbal recognition and custom branded digital graphics display prior to and at the start of Session
- Logo and recognition on Annual Meeting digital program schedule, on the virtual meeting platform, and in any social messaging promoting the Session
- Virtual Seat Drop – your literature will be made available to all Workshop attendees
- Sponsor recognition on the Workshop's landing page, available to attendees up to 90 days post-conference
- Annual Meeting Logo Package – Includes Recognition on the 2020 Annual Meeting Website, Digital Meeting Platform & selective Annual Meeting related emails. *(Contributor Level Benefits)*

Daily Virtual Field Trip Sponsor\$2,500
(This option is included in the Silver, Gold, Platinum and Diamond Levels)

Add a Subsequent Field Trip\$1,250/ea.

Limited to three (3) Sponsors per Field Trip

- Verbal recognition and custom branded digital graphics display prior to and at the start of Field Trip Session
- Logo and recognition on Annual Meeting digital program schedule, on the virtual meeting platform, and in any social messaging promoting the Field Trip
- Sponsor recognition on the Trip's landing page, available to attendees up to 90 days post-conference

Create Your Virtual Presence!

Sponsored 20-minute Mini-Satellite Educational Breakout Session \$1,500

(This option is included with the Diamond Level)

This is your opportunity to moderate your own personal breakout session. You'll be able to introduce and discuss a relevant industry topic that most resonates with your organization. Use the time for networking and presenting your services and solution to the Satellite Session attendees. You will be able to select from a list of available time slots provided by the GRC.

- Your Mini-Satellite Session will be recognized and promoted in the Annual Meeting digital program schedule
- Logo branding on Annual Meeting website and on the virtual meeting platform
- You may choose to promote your breakout session with a Custom Dedicated Email Blast sent to our registered attendees in the weeks prior to the Annual Meeting (\$1,500)

ADVERTISING & BRANDING

Custom Dedicated Email Blast..... \$1,500

(Included in the Platinum and Diamond Levels)

Your custom dedicated E-blast will be sent by the GRC to all registered attendees on your behalf in the weeks following the Annual Meeting. Content must be submitted in HTML format and approved by the GRC.

Annual Meeting Logo Package (Contributor Level) \$1,000

Show your support of the GRC's first Virtual Annual Meeting. The logo package includes recognition in the following

- Includes Recognition on the 2020 Annual Meeting Website, Digital Meeting Platform & selective Annual Meeting related emails.

Annual Photo Contest Sponsor \$500

Limited to four (4) Sponsors

Sponsor logo will accompany the Photo Contest Slide show viewable throughout the year on the GRC website and during the Friday, October 23rd Annual Meeting Photo Contest 'Session'

Digital Overhead Banner in Exhibit Hall \$300

Your brand will be prominently displayed 'overhead' in the virtual Exhibit Hall. Attendees will see your banner as they navigate the Exhibit Hall.

Many of these options are **already included** in our comprehensive Level packages. You may stay with your Level package (as-is) or customize it by **adding** or **switching-out** options. This allows you to create a CUSTOM presence that specifically fits your budget, meets your needs and addresses your goals!

STUDENT SUPPORT

Best Student Poster Award \$1,000

- Logo and recognition included in the Poster Award highlight during the Wed., October 21st Awards Ceremony, in the GRC Bulletin e-Newsletter, and on related social posts
- Award money used for academic purposes.
1st Place Award \$500
2nd Place \$300
3rd Place \$200

Student Engagement Sponsor \$500+

(Included with a Silver, Gold, Diamond and Platinum Levels)

Encourage student involvement — Your support will help a student attend the GRC Annual Meeting, workshops, and virtual field trips.

- Logo and support recognition on Student Committee related graphics in the Exhibit Hall and on specific related digital promotion.

Create Your Virtual Presence!

SALES & NETWORKING

Virtual Exhibit Booth

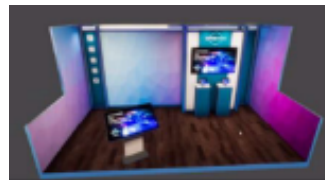
(Exhibit space is included in Bronze-Diamond Level packages)

Stay connected with customers and promote your products and services to our estimated 2,000+ virtual participants and geothermal experts from around the world.

As with a physical Exhibit Hall, our Virtual Exhibit Hall is where attendees congregate between sessions and during the 10 hours which are dedicated to Exhibit Hall networking. Attendees can visit your booth anytime during the 5+ day conference. Best of all – your exhibit booth and content will remain online for 30 days!

- Complimentary Full Conference and Exhibit Hall Only registrations
- Interactive Exhibit Hall map where attendees can click and drag to explore (similar to Google street view)
- Exhibit Hall search feature, so attendees can jump directly to your booth
- Interactive booth elements, such as chat capabilities and live demo links
- Links to networking and chat rooms
- Booths designed with your logo and theme graphics
- Exhibitor web portal for you to upload booth items
- Assistance with booth set-up
- Post-event analytics
- Demonstration for exhibitors, to help you understand what the experience will be like for you and the attendees

Many of these options are **already included** in our comprehensive Level packages. You may stay with your Level package (as-is) or customize it by **adding** or **switching-out** options. This allows you to create a CUSTOM presence that specifically fits your budget, meets your needs and addresses your goals!





GRC 2020 VIRTUAL ANNUAL MEETING & EXPO

EXHIBITOR & SPONSORSHIP RESERVATION FORM

October 18-23, 2020 | grc2020.mygeoenergynow.org | #GRCAM2020

EXHIBITOR/SPONSORSHIP LEVEL PACKAGES

- Platinum \$15,000
- Silver \$4,300
- Diamond \$11,200
- Bronze \$1,800
- Gold \$6,450
- Contributor \$1,000

LEARNING FOCUSED SPONSORSHIPS

- Opening Session or International Session Sponsor \$2,500
- Technical Session Sponsor \$2,500
- Subsequent Technical Sessions \$1,500/ea.
- Pre-Meeting Workshop Sponsor \$2,000
- Virtual Field Trip Sponsor \$2,500
- Subsequent Field Trips \$1,250/ea.
- Sponsored 20-min. Mini-Satellite Ed. Breakout Session \$1,500

STUDENT SUPPORT

- Best Student Poster Award \$1,000
- Student Engagement Sponsor \$500



Corporate Members receive 15% off published prices. Policy Committee Members receive 25% off published prices. Non-profit organizations, government agencies, national laboratories and universities receive 28% off Silver Level price.

ADVERTISING & BRANDING

- Custom Dedicated Email Blast \$1,500
- Annual Meeting Logo Package (Contributor Level) \$1,000
- Annual Photo Contest Sponsor \$500
- Digital Overhead Banner in Virtual Exhibit Hall... \$300

Total Amount of Exhibit & Sponsorship Package: \$ _____

EXHIBITOR/SPONSOR INFORMATION

Name of Company or Institution _____

Address _____

City _____ State _____ Country _____ Postal _____

Primary Contact _____ Title _____

Phone _____ Fax _____ Email _____

Website _____ (weblink that we should use for promotional purposes)

Signature of Representative _____ Title _____ Date _____

Void without signature: I am an authorized representative of the company. The company listed agrees to comply with all instructions, rules and regulations set forth in this document.

PAYMENT INFORMATION

Prepayment of a minimum deposit of 75% of the exhibit/ sponsorship fee must accompany this form. If a 75% deposit does not accompany submission of this contract, Exhibitor agrees to pay full deposit by September 18th. The remaining balance must be received by the GRC before October 1, 2020.

- I believe my exhibit/sponsor fee is already Paid-in-Full
- I believe my pre-paid exhibit/sponsor fees will need to be adjusted
- Full Payment included
- Deposit of 75%
- Payment Amount: \$ _____

Checks should be payable to Geothermal Resources Council in U.S. Currency through a U.S. Bank. Please note all wire transfers must include an additional \$30 bank fee. Contact Emmy Mielcarz emielcarz@ahint.com for wire transfer information or billing questions.

Please charge my credit card: Visa MasterCard American Express

Cardholder Name (Please print clearly) _____

Credit Card Number: _____

Expiration: _____ Security code: _____

CANCELLATION INFORMATION

Current contracted Reno Exhibitors: Should you choose to cancel your pre-paid contracted exhibit space; you must notify the GRC in writing.

- Cancellation requests received prior to August 15th: A full refund of total pre-paid fees or all funds deferred to the 2021 GRC Annual Meeting & Expo.
- Cancellation requests received August 15–September 4: A refund of the total pre-paid exhibit fees, less a service charge of 25%.
- Cancellation requests received September 5–September 18: A refund of total paid exhibit fees less a service charge of 50%.
- No refunds will be made for space cancellations received after September 18, 2020.

PLEASE RETURN COMPLETED AND SIGNED FORM, ALONG WITH PAYMENT INFORMATION TO:

Dana Groves, Industry Relations Manager
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 Email: dgroves@geothermal.org
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